



# TOKENS

FROM HEAVEN

**FOR PRESS**

# At A Glance

**Title:** Tokens from Heaven

**Subject:** A children's fictional story about dealing with grief through imagination

**Author:** Aaron Kelsall

**Publication Date:** 13 March 2026, United Kingdom

**ISBN:** 979-8-26-726773-1

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**Independently published:** Amazon KDP



# Story Overview

A beautifully illustrated children's story created to help families navigate grief through imagination, comfort and connection.

Set in the Australian outback, the story follows Ronnie Roo and his family as they adjust to life after losing Momma Roo. Through a gentle idea that loved ones in heaven can send magical tokens back to Earth, the book offers children a comforting framework for remembering someone they miss.

It is designed to help:

- Parents start difficult conversations
- Children express emotions safely
- Families remember with warmth instead of fear
- Schools support bereaved pupils

**Target Age:** 2+

**Genre:** Children's illustrated fiction

**Themes:** Childhood bereavement, remembrance, imagination, emotional resilience

**Format:** Paperback

**Language:** English



# Our Purpose

Grief is not rare. It is universal.

Every year in the UK, thousands of children experience the death of a close family member. Yet many families feel unequipped to explain loss in a way that feels safe and developmentally appropriate.

Tokens from Heaven was created to:

- Encourage children to imagine comfort
- Guide parents around remembrance
- Provide gentle education resource
- Reframe grief around love, memory and hope

The book provides a symbolic concept that allows children feel still connected to a loved-one in small, meaningful ways.

It is not religiously prescriptive. It is emotionally accessible.



# Synopsis

Ronnie Roo lives in the wide Australian outback with Momma Roo and Pappa Roo. Life feels warm, predictable and safe.

When Momma Roo dies, Ronnie's world changes.

He feels confusion. Sadness. Questions that feel too big for words.

To comfort Ronnie, Pappa Roo shares story: that heaven is a magical place filled with arcade style machines where loved ones can use shiny tokens to send small comforts back to those they love on Earth.

Through this idea, Ronnie begins to see signs of love in the everyday world around him. The story gently explores grief, memory and imagination without minimising loss.



And so th

Under the  
Australian  
happy fan  
Momma R  
their son



# The Author

Aaron Kelsall is a British creative entrepreneur and graphic designer from Manchester.

Tokens from Heaven was born from personal experience following the loss of his own mother. Over the years that followed, he developed the idea of “tokens” as a comforting metaphor for the small signs of love we continue to notice after someone dies.

With a professional background in visual storytelling and brand design, Aaron brings together narrative warmth and expressive illustration to create this emotionally accessible stories.

This book marks the beginning of a wider mission to provide high quality grief resources for children and adults alike.

# Author Quotes

“

“I really want to give children a space where they can use their imagination to help them feel close to someone they miss.”

“

“It’s not only for children, it’s for everyone. I was 22/23 when I imagined the story for myself and I think adults can benefit greatly from it too.”

“

“I’d love to develop the story further and expand it into short animated episodes or films that really bring it to life alongside music and expressive dialogue.”



# Excerpt

“

“Pappa,” Ronnie asked softly, “will Momma Roo still think about us?”

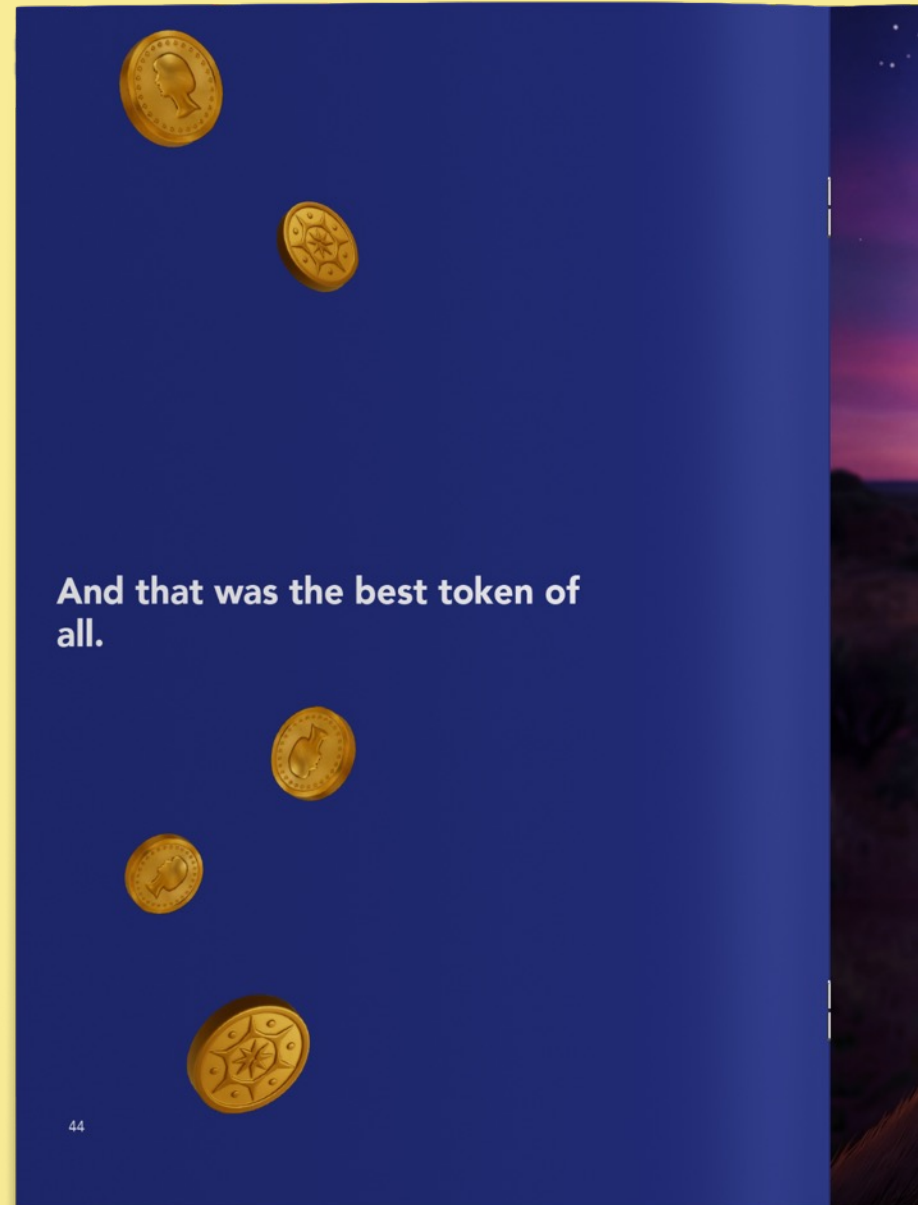
“Always,” said Pappa Roo gently, holding Ronnie close. “She might have gone to heaven, but she’ll always look after us, just in a different, special way now.”

“But how?” Ronnie asked, eyes wide with curiosity.

Pappa Roo smiled kindly.

“In heaven, everyone receives a few shiny tokens each month...

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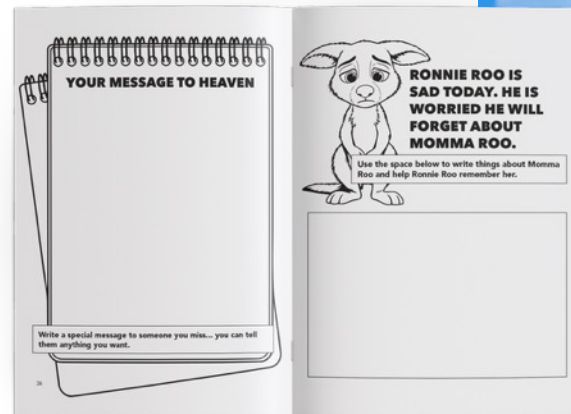
# There's More!

Alongside the main story, the Tokens book series includes our **Grief Activity Book**, which provides structured, child friendly exercises including:

- Writing to someone they miss
- Drawing feelings
- Soothing through colouring
- Guided remembrance prompts
- Emotional vocabulary building

Designed for use by:

- Parents
- Primary schools
- Counsellors
- Bereavement practitioners



# Media Assets

All images may be used in editorial coverage with credit:  
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# Press Release

## FOR IMMEDIATE RELEASE

### UK Author Launches Children's Book to Help Families Talk About Grief

Author, Aaron Kelsall, announces the publication of *Tokens from Heaven*, a beautifully illustrated children's story designed to help families navigate loss through imagination and comfort.

Launching on 13<sup>th</sup> March 2026, the book introduces young readers to Ronnie Roo and his family as they adjust to life after losing Momma Roo. Through the symbolic idea of magical tokens sent from heaven, the story provides a gentle framework for remembrance.

In a time where emotional wellbeing in schools is under increasing focus, *Tokens from Heaven* aims to support both families and educators with an accessible and gentle storytelling tool.



# Press Enquiries

If you'd like to get in touch, please reach out via email:

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